



## **BRAINTREE TOWN FOOTBALL CLUB – THE IRON SALES AND MARKETING**

The Crossing Road Stadium, Clockhouse Way, Crossing Road, Braintree, Essex, CM7 3RD

### **BRAINTREE CHAMBER OF COMMERCE MEMBER BENEFITS August 2009**

#### **Who are Braintree Town Football Club?**

The club play their football in the Blue Square South league which covers a geographical area south of the Midlands. Other local clubs in this league – at the time of writing! – include Chelmsford, Bishops Stortford and Thurrock, with the league catchment area spreading as far as Newport ( South Wales ), Worcester and Weston Super Mare.

The club has reached the play-offs for promotion to the next rung of English football in both seasons 2006-07 and 2007-08.

Average attendance for last season was over 550 per game.

#### **Promotion and Marketing Opportunities at BTFC**

You can join national companies such as Greene King, Blue Square betting, and Umbro and local companies such as Chelmsford Star Coop, Westdrive Motors, George Yard, Holmes & Hills and Bird-Luckin in promoting your company through 'The Iron'.

Examples of promotions are:

Perimeter Board advertising space – from £250 per season, small board

Full Colour Matchday Programme advert – from £175 per quarter page; 20+ editions.

Matchday Sponsorships – from £350

**BRAINTREE CHAMBER MEMBERS: LESS 10%**

#### **Be Our Guest - Come to a Match**

Most of all we would welcome you to a match at Crossing Road!

**All Chamber Members are invited – with a companion - to selected home fixtures. The next of these is Tuesday Oct 27<sup>th</sup>, kick-off 7.45, when the club play Thurrock in the Blue Square South.**

*Contact me to receive a complimentary pass for this game or to enquire about other complimentary ticket offers.*

Any other queries about Braintree Town Football Club please contact me

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